About the Program

Nowadays, effective management of information systems and success of applications relying on information technologies is one of the most important competitive advantages of organizations.

The aim of Business Information Systems Master of Arts Program (without thesis) is to enable people with different educational backgrounds, to become specialists in business applications of information systems and to acquire the necessary background of effectively managing information systems that are an essential part in almost every functional area of business.

On completion of this program, students will acquire the wisdom of information systems and will gain the integrated view of applying these systems in any sector and in any organization with varying scales.

Business Information Systems Program is designed to be completed in two or three semesters. Courses are in three groups, namely foundation courses, required courses and electives. Instead of a master’s thesis, the program includes applied courses that encompass individual and group projects.

Courses take place 6:45-9:45 pm on weekdays and between 09:30-12:30 on Saturdays in the School of Applied Disciplines Building at the Hisar Campus.

Who can attend?

- Applicants with a B.A. or B.S. degree from any field
- Those who are expected to acquire the competence and vision to effectively implement and manage information systems in institutions in every sector,
- Those who want to be trained in hot topics of information systems in the business world. Such as:
  - Project Management
  - Big Data
  - Business Intelligence and Analytics
  - E-Business
  - Customer Relationship Management
  - Information Systems Security
  - Mobile Technologies
  - Digitalization

Where Do Our Graduates Work?

- Information Technologies: HP, IBM, Facebook, Google, Koç Sistem, Siemens, Sony, Garanti Teknoloji
- Consultancy and Auditing: Accenture, Price Waterhouse Cooper, Ernst & Young, KPMG
- Telecommunication: Turkcell, Türk Telekom, Vodafone
- Banking: Akbank, Denizbank, Finansbank, Fortis, Garanti, HSBC, İngBank, Kuveyt Türk, Oyakbank, TEB, Yapı Kredi
- Others: THY, 3M, Johnson&Johnson, Pfizer, Procter&Gamble

Admission Requirements

Candidates should have a GPA of at least 2.00/4.00 and ALES score of at least 55 (EA score) or 450 from GMAT, or 149 from GRE (Quantitative). There will be an oral and a written exemption exam. Further details can be found on the webpage of the BIS program: www.bis.boun.edu.tr

Applications

Applications are accepted for Fall and Spring Semesters. The quota for application is 40 per semester.

Application Period for Fall’17: 13 March - 9 June 2017

Dates for Oral Exam:
- 25 April 2017, Tuesday at 18:00
- 25 May 2017, Thursday at 18:00
- 15 June 2017, Thursday at 18:00

Dates for Written Exam:
- 15 June 2017, Thursday at 17:00

Courses

Required Courses

- BIS 511 Information Sys. And Tech.
- BIS 513 Business Strategies
- BIS 516 E-Business Management
- BIS 517 Analytical Decision Making
- BIS 512 Database Management Systems
- BIS 514 Information Systems Development
- BIS 591,592,593 Directed Readings in BIS I, II,III
- BIS 594 Project

Electives

- BIS 541 Data Mining & Knowledge Acq.
- BIS 542 Digital Marketing and Social Media
- BIS 543 FinTech
- BIS 544 Supply Chain Management
- BIS 546 Customer Relationship Management
- BIS 547 Evaluation of Info. Tech. Investments
- BIS 548 Info. Tech. Project Management
- BIS 549 Business Process Management
- BIS 550 New Organizational App.& Tech.
- BIS 551 Business Intelligence and Analytics
- BIS 552 Cloud Computing for Business
- BIS 553 Cybersecurity for Business
- BIS 580-589 Special Topics in BIS

Further Information

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